



Dear Irvine Business Owner:

The Irvine Swim League (ISL) was founded in 1985 with 260 swimmers. In our 32nd season, we have grown to 20 teams with almost 2600 swimmers and 1600 Irvine families. Our mission remains the same today as it was in 1985: to provide individual competition in a team environment with an emphasis on water safety and to promote sportsmanship and improved relationships between swimmers, parents and neighbors.

As a non-profit organization, we are actively seeking local businesses to partner with. We offer several levels of sponsorship packages, all offering exposure for your business to our member families as you support swimming in Irvine.

Recognition	Bronze \$250	Silver \$500	Platinum \$1000
1 Banner displayed during our Pentathlon and Championship Meet			✓
Email blast to Irvine Swim League families announcing your sponsorship			✓
Full Page B&W Ad in Championship Program			✓
Company logo with URL link on our Home Page at www.irvineswimleague.org for one full year		✓	✓
Booth Space at our Championship Meet *		✓	✓
Recognition of your support at our Pentathlon Meet and Championship Meet		✓	✓
½ Page B&W Ad in the Championship Program	✓	✓	
Company logo with URL link on our Sponsorship Page at www.irvineswimleague.org for one full year	✓		

On behalf of the swimmers, parents and volunteers of the Irvine Swim League, we thank you for your support and generosity and look forward to a mutually beneficial partnership for years to come. **To become a sponsor, contact ISL at the email below.**

Lizzie Howard
Director
Irvine Swim League
director@irvineswimleague.org

* Sponsors are responsible for obtaining a City of Irvine business license, vendor permit and insurance certificate prior to setting up their booth at our Championship Meet. The ISL Executive Board reserves the right of final approval on any ads and the right to refuse any advertisement.